



# LEVEL 3 CAMBRIDGE TECHNICAL INTRODUCTORY DIPLOMA IN BUSINESS

**Exam Board:** OCR

**Curriculum Leader:** James Ryan

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## SUBJECT SPECIFIC ENTRY CRITERIA:

5 GCSE grades 9-4, including English and Mathematics, and grade 4 Business may be accepted or a Level 2 pass in Creative iMedia or equivalent.

## UNITS:

- The Business Environment
- Working in Business
- Business Decisions
- Customers and Communication
- Accounting Concepts
- Principles of Project Management
- Responsible Business Practices
- Business Events

## KEY INFORMATION:

The business world places a high value on the ability to research, analyse and evaluate information in order to make considered decisions and students will have the opportunity to gain these vital skills. Alongside this they will develop practical employability skills, including the ability to communicate effectively with both internal stakeholders, and to manage their time effectively.



## POSSIBLE CAREER PATHS:

- ➔ Human Resources
- ➔ Accountancy
- ➔ Merchandiser
- ➔ Project Management