

GRAPHIC COMMUNICATION

Curriculum Leader: Tracy Mosley

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UNITS:

- AS 7243
- A Level 7203



Students really enjoy this course as it allows them to be creative in areas that interest them, using a wide range of media

SUBJECT SPECIFIC ENTRY CRITERIA:

C or above in Art or Graphics.

KEY INFORMATION:

AS consists of a Portfolio project followed by an externally set assignment and A2 includes a personal investigation, followed by another externally set assignment. Each project is presented for assessment in an A3 sketchbook, the presentation of which is an integral part of the course. Some work may be presented in digital form if appropriate.

Students can work in one or more of the following areas; advertising; packaging design; design for print; illustration; communication graphics; branding; multimedia; motion graphics; design for film and television; interactive media (including web, app and game design).



POSSIBLE CAREER PATHS:

- ➔ Illustrator
- ➔ Packaging Designer
- ➔ Website Designer

PREVIOUS RESULTS:

A*-A 33%



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