



VTCT

Assignment Brief

Qualification	AM20530 VTCT Level 2 Certificate in Hairdressing and Beauty Therapy (VRQ)
Unit code/Title	UV21579 Hair and beauty research project
Approved for use	September 2017 – August 2018

Learner name	
Date issued	
Final deadline	
Assessor	

Hair and Beauty

Research Project





Declaration of Authenticity

Learners

The work you submit for your assessment must be your own. Should you copy from someone else, allow another learner to copy from you, or plagiarise in any other way, you may be disqualified for the unit concerned.

Declaration by learner

I have produced the attached work without assistance other than that which is acceptable under the scheme of assessment.

Learner name _____

Learner signature _____ **Date** _____

Declaration by Tutor/Assessor

I confirm that:

1. The learner's work was conducted under the conditions laid out by the specification.
2. I have authenticated the learners work and am satisfied that to the best of my knowledge, the work produced is solely that of the learner.

Tutor/Assessor Name _____

Tutor/Assessor signature _____ **Date** _____



Learning Outcome 1

Understand how to plan a research project in hair and beauty

Before undertaking a research project you must first explore the types of research projects that could be undertaken for the hair and beauty industry, and the factors which may affect your planning.

You may present your work in a format of your choice. Suggested formats to present your evidence for Learning Outcome 1 include a written document or Power Point presentation.

When completing this task, please ensure that you start each individual task with a heading.

Task 1a (task covers GD – 1a Pass/Merit)

You are required to explore an example of a research project that could be carried out for the following areas:

- the history of hair and beauty
- the local hair and beauty provision

For a Pass, you will provide an **outline** of the types of research projects.

Extension task – Merit

For a Merit, you will provide a **description** of the types of research projects.



Learning Outcome 1

Task 1b (task covers GD – 1b Pass/Merit)

You are now required to explore the factors that must be considered before you start your research project, specifically focusing on the following areas:

Why it is important to:

- select a research project you have a personal interest in
- select a realistic research project that can be achieved

For a Pass, you will provide an **outline** of these factors.

Extension task – Merit

For a Merit, you will provide a **description** of these factors.

Task 1c (task covers GD – 1a and 1b Distinction)

Extension task – Distinction

For the final part of task one you are required to explain why it is important to have considered all of the areas discussed in Task 1b.

Suggested prompts include:

- if you considered these factors, how could they improve your research project?
- what would the effect be on the success of the project if these factors were not considered?



Learning Outcome 2

Be able to produce a research proposal for a hair and beauty project

Now that you have considered the types of research projects that link to the hair and beauty industry, and the factors which will affect your planning, the next task is about developing your planning and research skills.

The hair and beauty industry is diverse and constantly developing; there are new products and treatments constantly being developed and for use within professional salons and at home. You are required to produce a research project on the following topic:

- safety of hair services and beauty treatments

You may present your work in a format of your choice. Suggested formats to present your proposal include written document or PowerPoint presentation.

When completing this task, please ensure that you start each individual task with a heading.

Task 2a (task covers GD – 2a Pass)

For this task, you are required to produce a research proposal. When completing your research proposal you need to include all of the following:

- what area of the safety of hair services and beauty treatments you will be carrying out your research on. Your project may focus on just beauty treatments or hair services
- the research methods you are going to use: primary/secondary, qualitative/quantitative
- what you expect the outcome of your research to be – this is a prediction of what you think you will find out
- a step by step timeline of how you will complete your research
- how you will present your research findings

For the Pass criteria you will need to provide an **outline** for **all** of the above points.



Learning Outcome 3

Be able to carry out a hair and beauty research project

You are now able to complete your research project on the safety of hair and beauty treatments using your planned research methods. Once this has been completed you will need to present your findings from your research in a format of your choice.

When completing this task, please ensure that you start each individual task with a heading.

Task 3a (task covers GD – 3a i and 3a ii Pass)

Once you have carried out your research you are required **to produce a list of all the research methods and sources** you have used. This could be presented in a Word document or a table.

This should include the specific sources you have used such as the individual websites or professional journals.

Task 3b (task covers GD 3a i and 3a ii Merit)

Extension task – Merit

Now that you have carried out your research, you are required to explore the sources of information you have used and **describe all of** the following areas:

- how reliable was the information from your sources?
- how relevant was the information from your sources?
- what was the quality of the information from your sources?



Learning Outcome 3

Task 3c (task covers GD 3a i and 3a ii Distinction)

Extension task – Distinction

Before you present your findings from your research, you must **explain** how successful your project was **and** refer back to your expected outcomes from your research proposal in Task 2a.

Suggested prompts include:

- did your chosen research methods and sources of information help you to achieve your expected outcomes?
- were your expected outcomes accurate? If not, please explain why.

Task 3d (task covers GD – 3b Pass)

Using the research you have completed, you are now required to present a **description** of your findings in a structured format. This needs to include the results from your research, as well as what you found out about your topic.

This must be presented in your own words and should highlight areas of your research that support your findings.



Learner Checklist

Checklist

Have you signed a Declaration of Authenticity?	
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Pass

Task 1a – Have you given an outline of the types of research projects that could be carried out?	
Task 1b – Have you given an outline of the factors that should be considered when planning a research project?	
Task 2a – Have you provided an outline of all subheadings for your research proposal?	
Task 3a – Have you produced a list of all the research methods and sources you used?	
Task 3d – Have you presented your research and given a description of your findings from your research project?	

Merit

Have you covered all of the Pass criteria?	
Task 1a – Have you given a description of the types of research projects that could be carried out?	
Task 1b – Have you given a description of the factors that should be considered when planning a research project?	
Task 3b – Have you described the reliability, relevance and quality of the information from your chosen research method and sources?	

Distinction

Have you covered all the Pass and Merit criteria?	
Task 1c – Have you explained the importance of the factors that must be considered?	
Task 3c – Have you explained how successful your project was in linking to your expected outcomes?	

	Pass (All Pass descriptors must be achieved to be awarded a Pass grade)	Merit (All Pass and Merit descriptors must be achieved to be awarded a Merit grade)	Distinction (All Pass, Merit and Distinction descriptors must be achieved to be awarded a Distinction grade)
1a	Outline the types of hair and beauty projects. <input type="checkbox"/>	Describe specific examples of hair and beauty projects that could be undertaken. <input type="checkbox"/>	Explain the importance of the factors that must be considered when planning a hair and beauty research project. <input type="checkbox"/>
1b	Outline the factors that must be considered when planning a hair and beauty research project. <input type="checkbox"/>	Describe the factors that must be considered when planning a hair and beauty research project. <input type="checkbox"/>	
2a	Produce a research proposal, outline the topic area, research methods to be used, timeline, expected outcomes and how the research will be presented. <input type="checkbox"/>		
3a (i)	Use appropriate research methods and sources of information to carry out research. <input type="checkbox"/>	Describe the reliability and relevance of methods and sources used and the quality of information/data collected. <input type="checkbox"/>	Explain the success of the project in meeting the expected outcomes. <input type="checkbox"/>
3a (ii)	Produce a log of all information/data collected. <input type="checkbox"/>		
3b	Present broad research findings and describe key areas in a structured format. <input type="checkbox"/>		



Assessor Final Justification:	Final Grade:
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Marker/Assessor Name:	Date:	Signature:
Internal Moderator Final Justification:		Final Grade:
Internal Moderator Name:	Date:	Signature: