

KS4 GCSE Business CurriculumExam Board Link: <https://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2009.html>

| Unit | Description |
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| Unit 1 Introduction to Small Business | <p>This unit contains five topics:</p> <ul style="list-style-type: none"> • spotting a business opportunity • showing enterprise • putting a business idea into practice • making the start-up effective • understanding the economic context. <p>Assessment - compulsory unit, externally assessed. External examination of 45 minutes, compulsory multiple-choice and objective test questions with a total of 40 marks.</p> |
| Unit 2 Investigating a Small Business | <p>This unit covers the same content as Unit 1.</p> <p>Assessment - internally assessed under controlled conditions. Students complete one Edexcel-set task with a total of 40 marks. They carry out research/investigation. Analysis/evaluation of task (final write-up).</p> <p>The task is internally marked by teachers and moderated by Edexcel.</p> |
| Unit 3 Building a Business | <p>This unit contains five topics:</p> <ul style="list-style-type: none"> • marketing • meeting customer needs • effective financial management • effective people management • the wider world affecting business. <p>Assessment - compulsory unit, externally assessed. Written examination: 1 hour 30 minutes Students will be required to answer all questions from Sections A, B and C. Questions will comprise of a combination of multiple-choice, short- and extended-answer, data response and scenario-based questions with a total of 90 marks.</p> |