

KS5 A2 Business Curriculum

Exam Board Link: <http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132>

Unit	Description
	<p>All three business papers will be assessed on the same content in a different manner. The content included is listed below:</p> <ul style="list-style-type: none"> • What is business? • Managers, leadership and decision making • Decision making to improve marketing performance • Decision making to improve operational performance • Decision making to improve financial performance • Decision making to improve human resource performance • Analysing the strategic position of a business • Choosing strategic direction • 9 Strategic methods: how to pursue strategies • Managing strategic change
<p>Paper 1 : Business 1</p>	<p>Assessment – Written exam: 2 hours , 100 marks in total , 33.3% of A-level</p> <p>Three compulsory sections:</p> <ul style="list-style-type: none"> • Section A has 15 multiple choice questions (MCQs) worth 15 marks. • Section B has short answer questions worth 35 marks. • Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.
<p>Paper 2 : Business 2</p>	<p>Assessment – Written exam: 2 hours , 100 marks in total , 33.3% of A-level</p> <p>Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.</p>
<p>Paper 3 : Business 3</p>	<p>Assessment – Written exam: 2 hours , 100 marks in total , 33.3% of A-level</p> <p>One compulsory case study followed by approximately six questions.</p>